



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

## Contract # 4583945

**Schedule Dates** 10/27/20-11/03/20  
**Advertiser** Abigail Spanberger for VA Congress-D (124518)  
**Agency** BlueWest Media (16865)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est 2396 (1458422)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Wittemyer, Mary  
**Phone/Fax** /  
**CPE** 2396  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/21/20  
**Last Modified** 10/21/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Annual Member  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,820.75  
**Net Total** \$32,984.25  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2020	85	\$38,805.00
<b>Grand Total:</b>	<b>85</b>	<b>\$38,805.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$100.00	\$400.00	Washington (WJLA)		10/21/20
2.0	Normal Line / SPOT	11/02/20-11/03/20	3	:30	5A- News-Good Morning Washington at 5a		1	1						2	\$100.00	\$200.00	Washington (WJLA)		10/21/20
3.0	Normal Line / SPOT	11/02/20-11/03/20	2	:30	5:58:15A- News-Good Morning Washington at 6a		1	1						2	\$350.00	\$700.00	Washington (WJLA)		10/21/20
4.0	Normal Line / SPOT	10/27/20-10/30/20	2	:30	5:58:15A- News-Good Morning Washington at 6a			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		10/21/20
5.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	7A- 8A (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		10/21/20
6.0	Normal Line / SPOT	11/02/20-11/03/20	3	:30	7A- 8A (EST)		1	1						2	\$400.00	\$800.00	Washington (WJLA)		10/21/20
7.0	Normal Line / SPOT	11/02/20-11/03/20	3	:30	8A- 9A (EST)		2	2						4	\$400.00	\$1,600.00	Washington (WJLA)		10/21/20
8.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	8A- 9A (EST)			2	2	2	2			8	\$400.00	\$3,200.00	Washington (WJLA)		10/21/20
9.0	Normal Line / SPOT	10/31/20-10/31/20	1	:30	7A- ABC-Good Morning America Saturday							1		1	\$200.00	\$200.00	Washington (WJLA)		10/21/20
10.0	Normal Line / SPOT	11/01/20-11/01/20	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$195.00	\$195.00	Washington (WJLA)		10/21/20

## CONFIRMATION CONTRACT

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Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/29/20-10/29/20	2	:30	9A- Live with Kelly					1				1	\$150.00	\$150.00	Washington (WJLA)		10/21/20
12.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	10A- Rachael Ray		1							1	\$125.00	\$125.00	Washington (WJLA)		10/21/20
13.0	Normal Line / SPOT	10/30/20-10/30/20	3	:30	10A- Rachael Ray						1			1	\$275.00	\$275.00	Washington (WJLA)		10/21/20
14.0	Normal Line / SPOT	10/27/20-10/27/20	2	:30	11:59:56A- News-ABC 7 News at Noon			1						1	\$175.00	\$175.00	Washington (WJLA)		10/21/20
15.0	Normal Line / SPOT	10/27/20-10/29/20	3	:30	3:30P- 4P (EST)			1		1				2	\$200.00	\$400.00	Washington (WJLA)		10/21/20
16.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	3:30P- 4P (EST)		1							1	\$200.00	\$200.00	Washington (WJLA)		10/21/20
17.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	3:59:27P- News-ABC 7 News at 4p		2							2	\$175.00	\$350.00	Washington (WJLA)		10/21/20
18.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	3:59:27P- News-ABC 7 News at 4p			1	2	1	2			6	\$175.00	\$1,050.00	Washington (WJLA)		10/21/20
19.0	Normal Line / SPOT	10/27/20-10/30/20	2	:30	4:59:30P- News-ABC 7 News at 5p			1	1	2	1			5	\$275.00	\$1,375.00	Washington (WJLA)		10/21/20
20.0	Normal Line / SPOT	11/02/20-11/02/20	2	:30	4:59:30P- News-ABC 7 News at 5p		1							1	\$275.00	\$275.00	Washington (WJLA)		10/21/20
21.0	Normal Line / SPOT	10/27/20-10/30/20	2	:30	5:59:26P- News-ABC 7 News at 6p			1	2	1	2			6	\$500.00	\$3,000.00	Washington (WJLA)		10/21/20

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22.0	Normal Line / SPOT	11/02/20-11/02/20	2	:30	5:59:26P- News-ABC 7 News at 6p		2							2	\$500.00	\$1,000.00	Washington (WJLA)		10/21/20
23.0	Normal Line / SPOT	11/01/20-11/01/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$215.00	\$215.00	Washington (WJLA)		10/21/20
24.0	Normal Line / SPOT	10/29/20-10/29/20	3	:30	11:35P- ABC-Jimmy Kimmel					1				1	\$300.00	\$300.00	Washington (WJLA)		10/21/20
25.0	Normal Line / SPOT	10/27/20-10/30/20	3	:30	11:00:26P- News-ABC 7 News at 11p			2	2	2	2			8	\$300.00	\$2,400.00	Washington (WJLA)		10/21/20
26.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	11:00:26P- News-ABC 7 News at 11p		2							2	\$300.00	\$600.00	Washington (WJLA)		10/21/20
27.0	Normal Line / SPOT	10/31/20-11/01/20	3	:30	11P- 12A (EST)							2	2	4	\$130.00	\$520.00	Washington (WJLA)		10/21/20
28.0	Normal Line / SPOT	10/28/20-10/30/20	2	:30	6:58:46P- Wheel Of Fortune				1		1			2	\$2,200.00	\$4,400.00	Washington (WJLA)		10/21/20
29.0	Normal Line / SPOT	11/02/20-11/02/20	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,200.00	\$2,200.00	Washington (WJLA)		10/21/20
30.0	Normal Line / SPOT	10/27/20-10/29/20	2	:30	7:29:26P- Jeopardy			1		1				2	\$2,500.00	\$5,000.00	Washington (WJLA)		10/21/20
31.0	Normal Line / SPOT	11/02/20-11/02/20	3	:30	10P- ABC-Emergency Call (Monday)		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/21/20
32.0	Normal Line / SPOT	10/28/20-10/28/20	3	:30	8P- 9P (EST)				1					1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/21/20

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33.0	Normal Line / SPOT	10/31/20-10/31/20	3	:30	11:59A- Sports-ABC College Football Early							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/21/20

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